



By answering the questions below, please identify the Value Proposition of this project.

Why will customers buy this product or process?

Where will you find potential customers?

What problems does this product or process solve?

What makes this product or process unique?

What competitive advantage does this product or process have over existing products?

Please describe the market opportunity, including size of the market or submarket:

Have you collected input from potential customers or do you have a plan for collecting this input? Please provide details:

The TeCKund will provide funding for third party validation, prototype development and scale up, expansion of business plans, mapping of regulatory pathways, product development, and identification of start-ups to license the technology. Please describe how the funds will be used